



NTUA COMMUNICATIONS LIMITED

IDEAS | EXECUTIONS | SOLUTIONS

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WHO WE ARE

NTUA Communications Limited is a dynamic and innovative experiential activations and Social Behaviour Communications Agency headquartered in the vibrant city of Dar es Salaam. With a passionate team of Creatives, Strategists, and Experiential Event specialists, we embark on a mission to transform ordinary events into extraordinary experiences.

WHAT SETS US APART

- **Creativity Unleashed:** Our team thrives on pushing boundaries and thinking beyond the conventional. We breathe life into ideas, turning them into immersive experiences that captivate audiences and leave a lasting impact.
- **Tailored Solutions:** Recognizing that every brand is unique, we craft customized experiential activations that resonate with your identity and objectives. From product launches to brand activations, we tailor our services to meet your specific needs.
- **Innovation at the Core:** Technology evolves, trends shift, and we stay ahead of the curve. Embracing cutting-edge technology and trends, we infuse innovation into every project, ensuring your brand stands out in a dynamic market.
- **Seamless Execution:** NTUA is synonymous with flawless execution. Our meticulous planning, attention to detail, and hands-on approach guarantee the seamless delivery of activations that exceed expectations.

OUR VISION

Turning brands into everlasting legends

Delivering results-oriented brand marketing campaigns that enhance our clients' awareness, improve their sales and foster their growth. Creative is great but tangible results are even better.

We strive for both.

OUR MISSION

We fabricate creative ideas and provide services that are tailored towards our client's best interest.

YOUR PHILOSOPHY

OUR APPROACH...

We believe in the combined power of creativity, imagination and strategy.

We capture and communicate a brand's idea and essence in a simple yet compelling way. We understand the philosophy and culture of your company & we know what your brand means to your customers.

With that in mind we are able to differentiate you from the competition and communicate your unique value proposition.



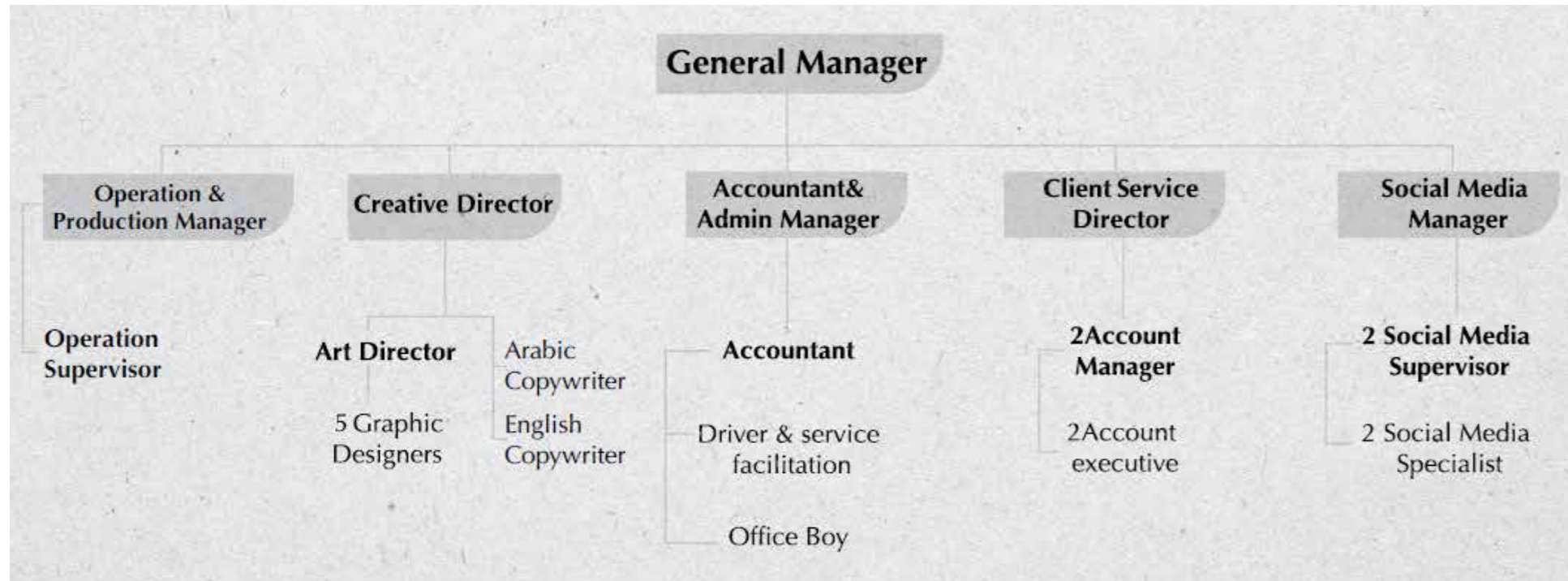
OUR TEAM

Our success formulae combines internationale experienced, creative and strategic thinkers with deep knowledge of local culture.

**We're creatively
strategic, and
strategically
creative**

We are just a group of different people united by a "love of ideas".

NTUA COMMUNICATIONS LIMITED ORGANOGRAM

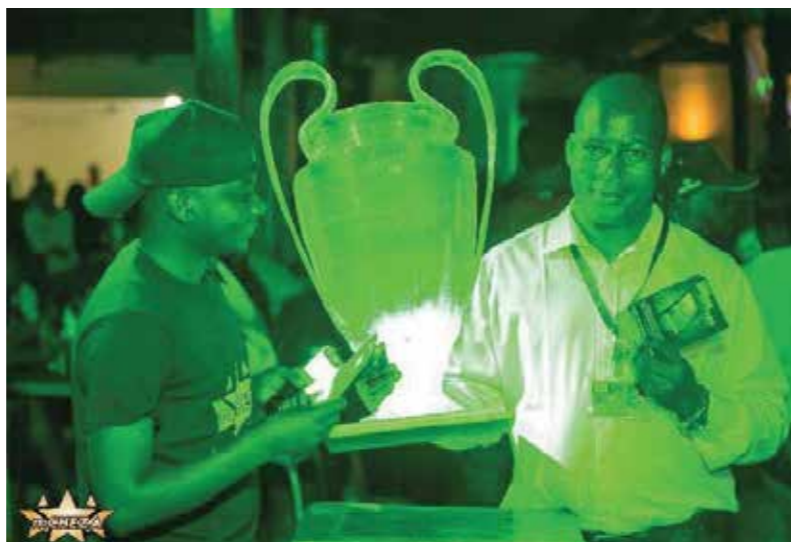


CORE SERVICES OFFERED

- BTL EXPERIENTIAL MARKETING
- SOCIAL BEHAVIOUR CHANGE COMMUNICATION (SBCC)
- SPECIAL EVENTS MANAGEMENT
- AUDIO-VISUAL CONTENT PRODUCTION & DOCUMENTATION
- QUALITY PROJECT IMPLEMENTATION REPORT PRODUCTION
- CREATIVE STRATEGY

EXPERIENTIAL MARKETING

We are a consumer centric Agency that transforms marketing into a sensory journey, creating experiences that forge strong connections between brands and audiences. Unleash the full potential of your brand with our engaging and interactive brand activation strategies.



SOCIAL BEHAVIOUR CHANGE COMMUNICATION (SBCC)

With realization that individual behaviour is influenced by social-cultural and gender norms, the need to mobilize communities in support of recommended behaviours is imperative along with integrated advocacy to influence policy and structural issues, leading to increasingly holistic approaches to health communication.

Our Social and Behavior Change Communication (SBCC) framework uses the strategies of advocacy, behaviour change communication (BCC) and community mobilization to influence both individual and societal change. It uses a 360 degree approach that is focused not just on mass media but integrates mid-media and interpersonal communication. It systematically addresses the complex processes integral to planning, designing, implementing, monitoring and evaluating health communication.



SPECIAL EVENTS MANAGEMENT

Our Teams boast vast experience in delivering strategic and detail oriented approaches that contribute to the success of aligned special events having worked for an array of corporates, both local and international.

We are committed to bring your vision to life and create memorable experiences for attendees by collaboration with diverse Teams of event Professionals and Vendors.



AUDIO-VISUAL CONTENT PRODUCTION & DOCUMENTATION

NTUA Communications has broadcast-quality cinematography equipment to produce audio and visual programs, adverts, documentaries, corporate videos, and other digital content. We craft and produce documentaries highlighting real issues and important aspects of life in Tanzania.

Based on our proven experience, we produce engaging and educational films, employing emotions and other cutting-edge techniques as key components to communicate impact generated by project interventions.



QUALITY PROJECT IMPLEMENTATION REPORT PRODUCTION

At NTUA Communications, quality project implementation report production stands as a core strength, ensuring detailed, accurate, and timely documentation of project progress and outcomes. Our reports, presented in PowerPoint and Audio - Visual format(s), are designed to enable informed decision-making and agile responses to project developments.

Our commitment to transparency, professionalism, and continuous improvement ensures that our reports not only reflect the current status of projects but also provide the necessary information to make informed decisions and respond swiftly to any developments.

KEY BENEFITS:

- **Detailed Documentation:** Each report provides a comprehensive overview of project status, milestones achieved, and future plans.
- **Accurate Data:** We utilize precise data collection methods to ensure that the information presented is reliable and actionable.
- **Timely Updates:** Regular updates keep stakeholders informed of the latest developments, facilitating prompt decision-making.
- **Performance Tracking:** Continuous monitoring of project performance helps in identifying areas of improvement.
- **Resource Optimization:** By keeping a close eye on resource allocation, we ensure that projects are completed within budget and on time.
- **Advanced Reporting Tools:** Leveraging state-of-the-art reporting tools enables us to present data in a clear and concise manner.
- **Transparency:** Our reports provide a transparent view of project progress, challenges, and solutions.
- **Professionalism:** We maintain high standards in report production, ensuring that every detail is meticulously documented.
- **Employee Training:** Ongoing training programs for our employees ensure that they are up-to-date with the latest reporting tools and techniques.
- **Strategic Alignment:** Our report production process is aligned with our strategic goals, ensuring that the insights provided are actionable and drive project success.

CREATIVE STRATEGY

Our Teams boast vast experience in delivering strategic and detail oriented approaches that contribute to the success of aligned special events having worked for an array of corporates, both local and international.

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OUR PARTNERS





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